



INSURANCE ASSOCIATION OF TÜRKİYE SPONSORSHIP PROPOSAL

Titanic Deluxe | 11 - 14
Golf Belek | November





MEETING AT THE SUMMIT OF THE FUTURE

As COP31 brings global attention to Türkiye, the Insurance Association of Türkiye is creating a dedicated platform focused on climate transformation, sustainability, resilience and the future of insurance. This exclusive gathering aims to bring together industry leaders, policymakers, international organizations and sustainability experts to foster collaboration and shape the future of the insurance sector.

✦ Future

✦ Transformation

✦ Sustainability

✦ Impact

WHY THIS PLATFORM?

While visibility opportunities within the main COP31 venue are expected to be limited, the Insurance Association of Türkiye is establishing an exclusive insurance industry platform designed to maximize networking, business development and international engagement opportunities.

Located just 20 minutes from the COP31 venue, Titanic Deluxe Golf Belek will provide a premium environment where participants can connect, collaborate and engage in meaningful discussions.

Strategic Objectives;

- Strengthening the global positioning of the Turkish insurance sector
- Showcasing the role of insurance in climate resilience and sustainable development
- Enhancing international cooperation opportunities
- Creating new business and partnership opportunities
- Increasing international visibility for participating organizations
- Facilitating dialogue between public and private sector stakeholders

WHO WILL ATTEND?

The event is expected to bring together key stakeholders shaping the future of insurance and sustainability worldwide.

Expected Participants;

- International Insurance Associations
- Global Insurance Companies
- International Reinsurance Companies
- Global Brokerage Firms
- Insurance and Pension Companies Operating in Türkiye
- Regulators and Public Authorities
- International Organizations
- Academia and Sustainability Experts
- Media Representatives

Focus Areas;

Climate Risk Management
Sustainability
Resilience
Insurance Innovation
Future of Risk Transfer
International Cooperation

WHAT AWAITS AT COP31?

GLOBAL IMPACT SHAPING THE FUTURE

As part of COP31, the Insurance Association of Türkiye brings together global leaders, brands, institutions and future-oriented solutions driving climate transformation on a single platform. Participants will gain direct access to a powerful ecosystem that offers international visibility, strategic partnerships and opportunities to shape the future of the industry.

-  International Media & Press Visibility
-  Exclusive COP31 Networking Lounges
-  World-Leading Brands
-  High-Level Networking Opportunities
-  Public, Private Sector and Academic Collaboration
-  Sustainability-Focused Brand Activations
-  Next-Generation Energy & Mobility Technologies
-  Climate-Focused Investors and Investment Funds
-  Strategic Collaboration & Partnership Opportunities
-  Inspirational Talks & Keynote Sessions

OUR CONCEPT...

The Insurance Association of Türkiye presents a unique experience centered around the themes of future, transformation and sustainability. Together with our partners, we will be part of a shared vision across every brand touchpoint—from the main stage to experiential event spaces. Throughout COP31, this ecosystem will provide brands with a distinctive platform for international visibility and meaningful collaborations. Throughout the event, partners will benefit from premium branding opportunities, direct engagement with decision makers and extensive visibility across all communication channels.

+ Pre-Event Branding Applications



+ On-Site Branding Applications



+ Foyer Exhibition & Booth Areas



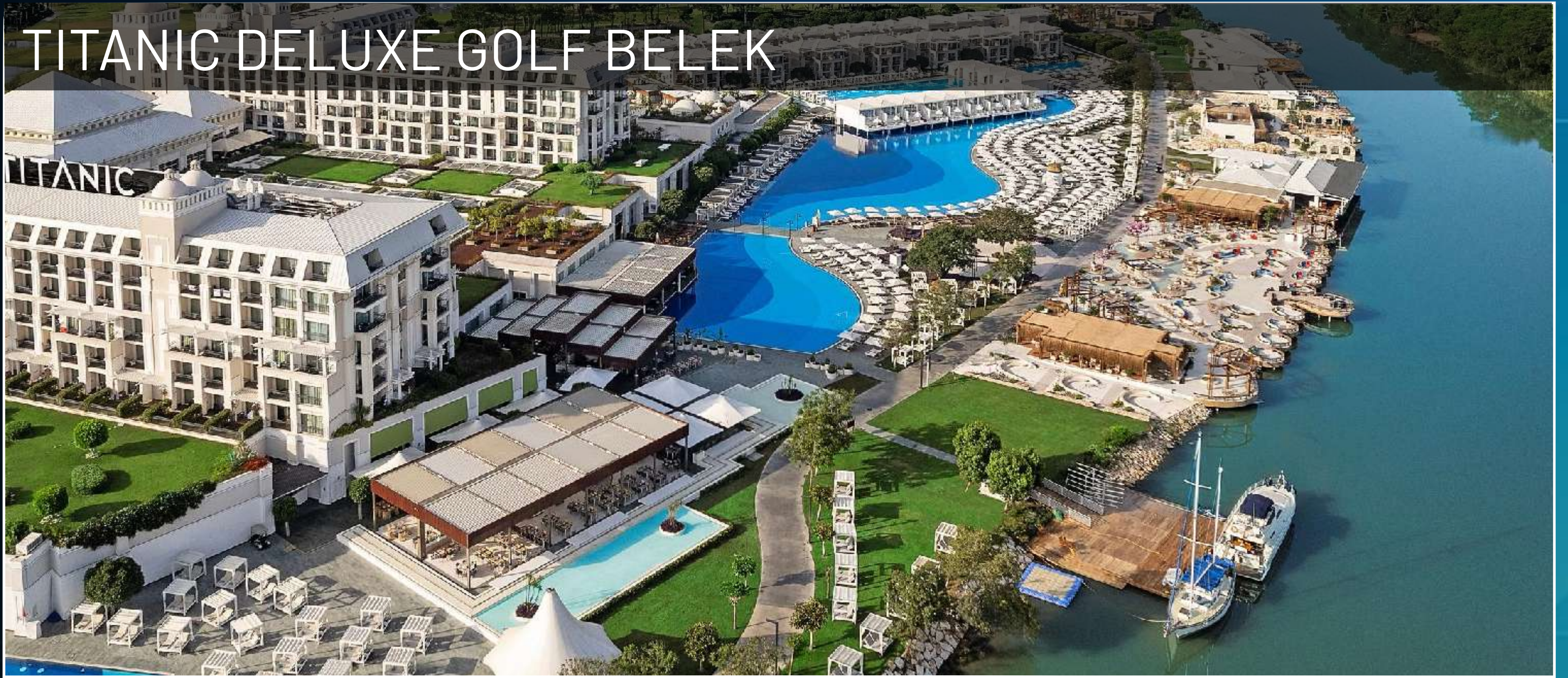
+ Stage and Meeting Room Utilization



VENUE DETAILS

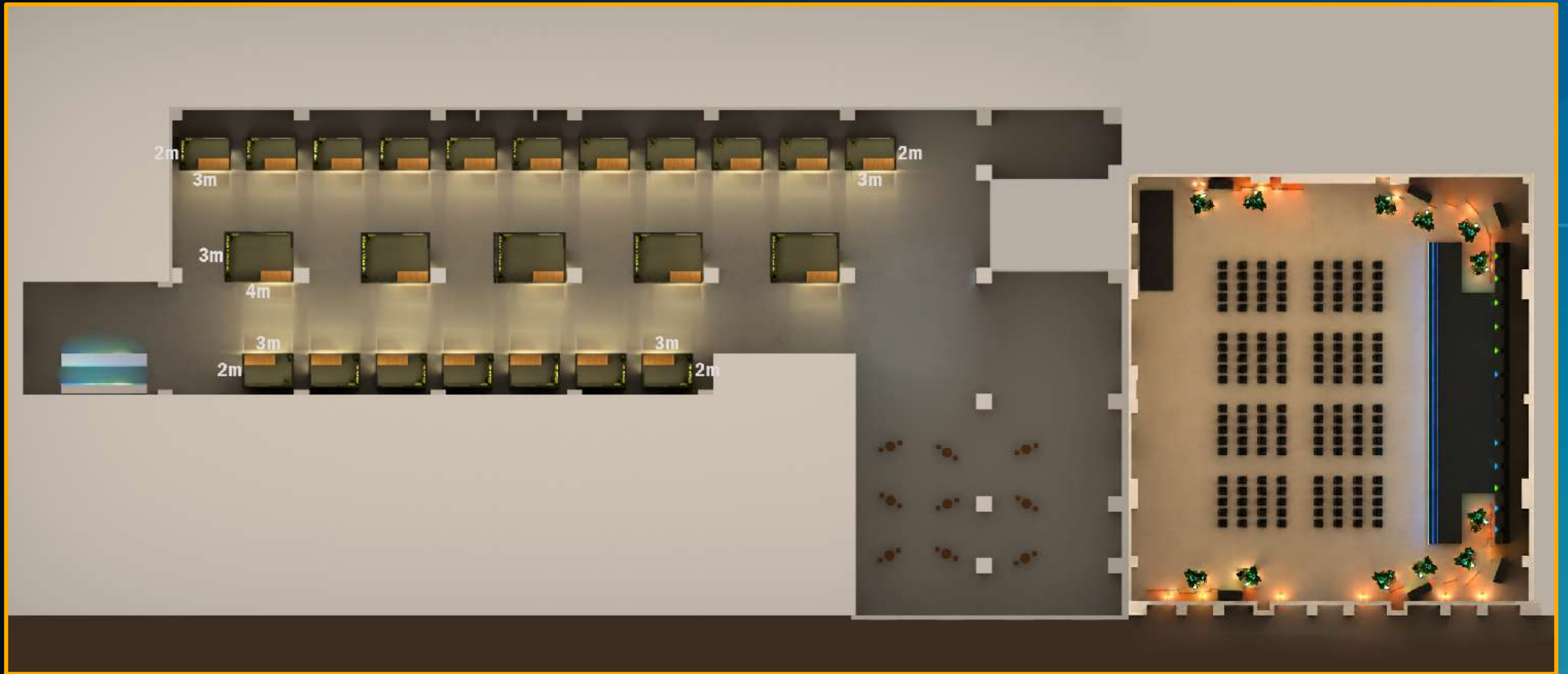
Combining the natural beauty of the Mediterranean with contemporary architecture, Titanic Deluxe Golf Belek serves as the prestigious gathering venue where the Insurance Association of Türkiye will host its invited guests during COP31. With its immersive atmosphere, premium hospitality standards, and experience-driven spaces, the venue transforms networking, knowledge exchange and brand engagement into a truly memorable experience.

TITANIC DELUXE GOLF BELEK



EXHIBITION FLOOR PLAN

Two booth size options are available within our exhibition area: $4 \times 3 \text{ m}^2$ and $3 \times 2 \text{ m}^2$.



Sample Booth Concept





SPONSORSHIP PACKAGES

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SPONSORSHIP PACKAGES

COP31 sponsorship packages have been designed to provide brands with international visibility, prestigious networking opportunities and a strong presence across multiple event touchpoints. Each package has been carefully curated to showcase partners' commitment to transformation and sustainability.

SPONSORSHIPS	CLIMATE	SUSTAINABILITY	INNOVATION	GLOBAL	SUPPORTING
Exhibition Booth Space	✓	✓	✓	✓	✓
Speaking Opportunity at the Summit	Panel Ownership - 4 Speakers	3 Speakers	2 Speakers	1 Speaker	—
TV Program Speaking Opportunity	1 Speaker	—	—	—	—
Accommodation	6 Room	5 Room	4 Room	3 Room	2 Room
Visibility Across All Marketing Channels	First Place	Second Place	Third Place	Fourth Place	Fifth Place
Presence in Summit Communications (Webpage, Social Media, Brochures, Posters, etc.)	First Place	Second Place	Third Place	Fourth Place	Fifth Place
Promotional Product Distribution	✓	✓	✓	✓	✓
Visibility Across All Event Activities Throughout the Week	✓	✓	✓	✓	✓

CLIMATE PARTNER

Announcement of the organization as "Climate Partner" during the opening and closing ceremonies.

An exclusive interview with the CEO of the organization on a national television channel.

In the event of multiple sponsors, organizations will be listed alphabetically.

SPONSORSHIPS	CLIMATE
Exhibition Booth Space	4x3 meters
Speaking Opportunity at the Summit	Panel Ownership - 4 Speakers
TV Program Speaking Opportunity	1 Speaker
Accommodation	6 Room
Visibility Across All Marketing Channels	First Place
Presence in Summit Communications (Webpage, Social Media, Brochures, Posters, etc.)	First Place
Promotional Product Distribution	✓
Visibility Across All Event Activities Throughout the Week	✓



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SUSTAINABILITY PARTNER



Announcement of the organization as "Sustainability Partner" during the opening and closing ceremonies.

In the event of multiple sponsors, organizations will be listed alphabetically.

SPONSORSHIPS	SUSTAINABILITY
Exhibition Booth Space	3x2 meters
Speaking Opportunity at the Summit	3 Speakers
TV Program Speaking Opportunity	—
Accommodation	5 Room
Visibility Across All Marketing Channels	Second Place
Presence in Summit Communications (Webpage, Social Media, Brochures, Posters, etc.)	Second Place
Promotional Product Distribution	✓
Visibility Across All Event Activities Throughout the Week	✓



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INNOVATION PARTNER

Announcement of the organization as "Innovation Partner" during the opening and closing ceremonies.

In the event of multiple sponsors, organizations will be listed alphabetically.

SPONSORSHIPS	INNOVATION
Exhibition Booth Space	3x2 meters
Speaking Opportunity at the Summit	2 Speakers
TV Program Speaking Opportunity	—
Accommodation	4 Room
Visibility Across All Marketing Channels	Third Place
Presence in Summit Communications (Webpage, Social Media, Brochures, Posters, etc.)	Third Place
Promotional Product Distribution	✓
Visibility Across All Event Activities Throughout the Week	✓



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GLOBAL PARTNER



Announcement of the organization as "Global Partner" during the opening and closing ceremonies.

In the event of multiple sponsors, organizations will be listed alphabetically.

SPONSORSHIPS	GLOBAL
Exhibition Booth Space	3x2 meters
Speaking Opportunity at the Summit	1 Speaker
TV Program Speaking Opportunity	—
Accommodation	3 Room
Visibility Across All Marketing Channels	Fourth Place
Presence in Summit Communications (Webpage, Social Media, Brochures, Posters, etc.)	Fourth Place
Promotional Product Distribution	✓
Visibility Across All Event Activities Throughout the Week	✓



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SUPPORTING PARTNER

Announcement of the organization as "Supporting Partner" during the opening and closing ceremonies.

In the event of multiple sponsors, organizations will be listed alphabetically.

SPONSORSHIPS	SUPPORTING
Exhibition Booth Space	3x2 meters
Speaking Opportunity at the Summit	—
TV Program Speaking Opportunity	—
Accommodation	2 Room
Visibility Across All Marketing Channels	Fifth Place
Presence in Summit Communications (Webpage, Social Media, Brochures, Posters, etc.)	Fifth Place
Promotional Product Distribution	✓
Visibility Across All Event Activities Throughout the Week	✓

WHY PARTNER WITH US?

Partnering with the Insurance Association of Türkiye during COP31 offers organizations a unique opportunity to position themselves at the center of conversations shaping the future of climate resilience, sustainability and insurance.

Sponsorship Benefits;

- ✓ International Visibility
- ✓ Strategic Partnerships
- ✓ Executive-Level Networking
- ✓ Brand Positioning
- ✓ Thought Leadership
- ✓ Access to Global Decision Makers
- ✓ Sustainability Showcase
- ✓ Business Development Opportunities



THANK YOU

Thank you for considering partnership opportunities with the Insurance Association of Türkiye during COP31.

For sponsorship inquiries:

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Insurance Association of Türkiye

